

# Much Wenlock and Shipton LJC Briefing

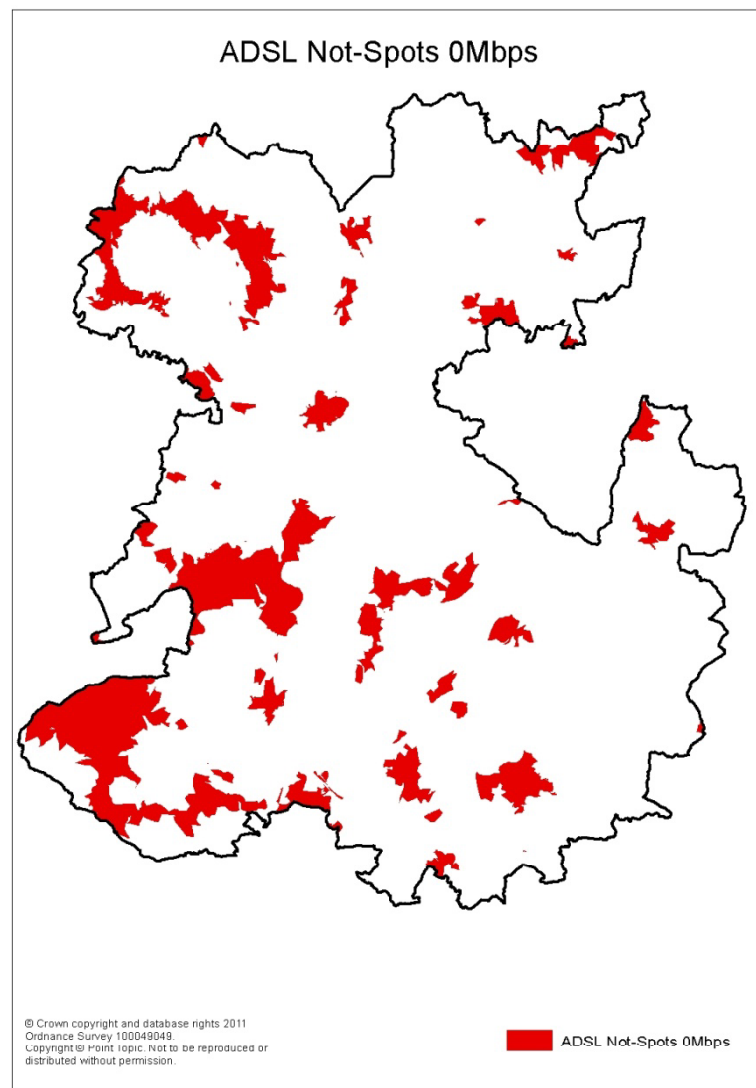
18 July 2012



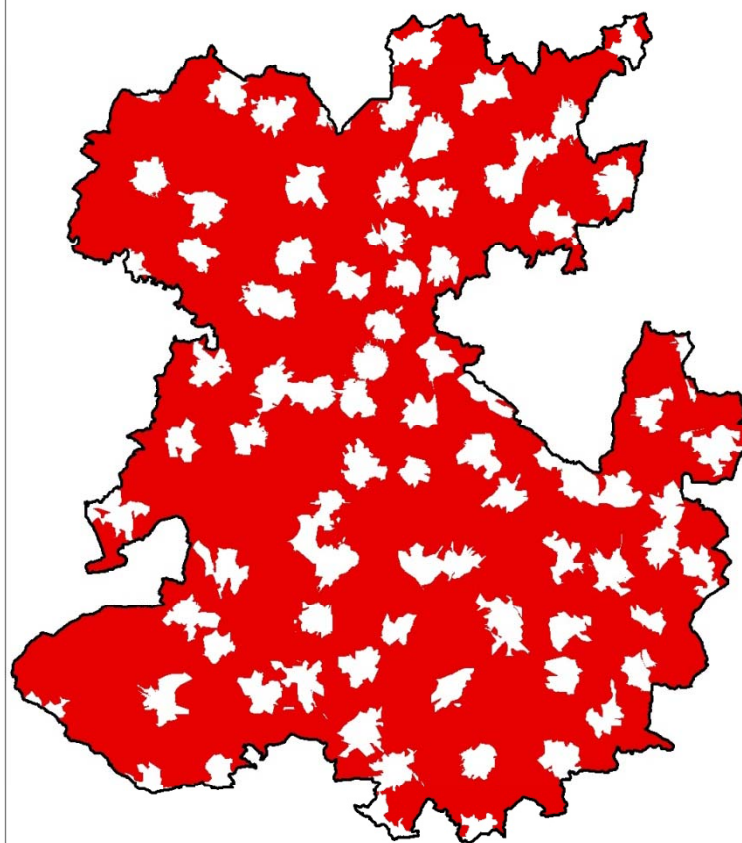
# Why broadband is important?

- Economic benefits
- Social inclusion / digital divide
- Transformation of public services







ADSL speed under 2Mbps




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 Speed under 2Mbps


# BDUK

- Part of DCMS
  - Responsible for nationwide improvement programme
  - State aid centre of excellence
  - Audit and governance
- 

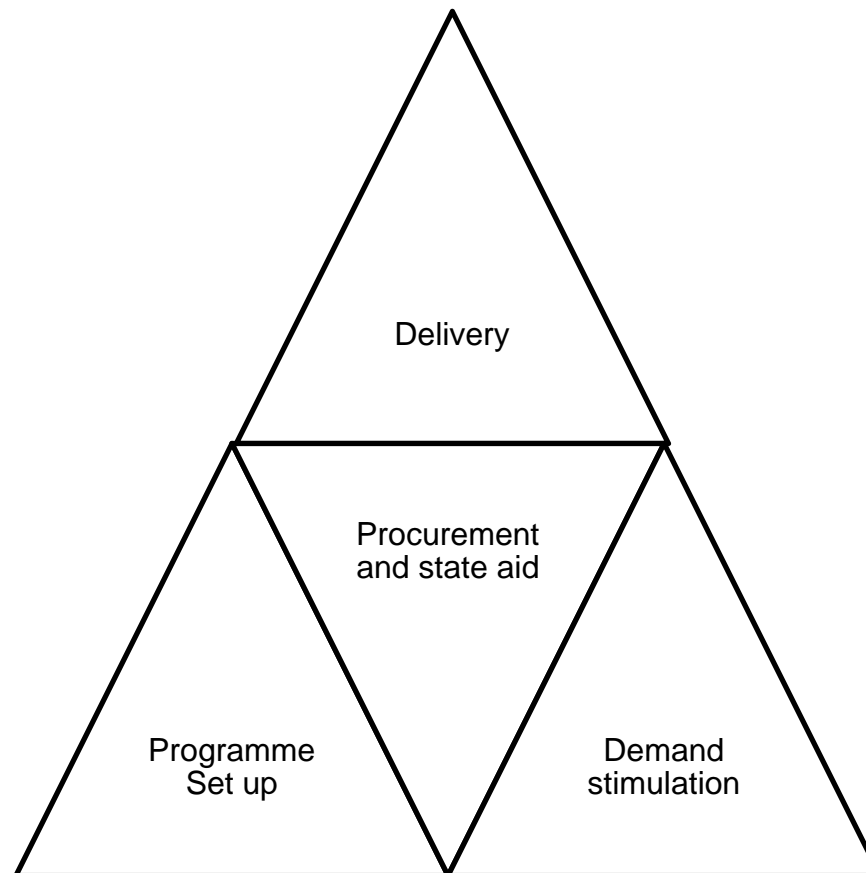
# What do we want to achieve?

- Enable 100% of Shropshire access to a minimum of 2mbps
  - Deliver superfast broadband to as much of the county as possible
  - Support businesses and residents in using broadband
  - Open infrastructure
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# What has been done?

- Submitted a bid to BDUK – awarded £8.2 million with Telford and Wrekin
  - Capital Funding agreed - £8.2 million
  - Mapped broadband provision
  - Survey 1
  - Launched state aid consultation
  - Demand registration
- 

# Programme Structure





# High level time line

	2011	2012				2013				2014				2015			
Programme set up	■	■															
Procurement and state aid	■	■	■	■	■	■											
Demand Stimulation		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Delivery of infrastructure							■	■	■	■	■	■	■	■	■	■	■



# Demand Stimulation

- “People as well as pipes”
- Key to ensure that private sector invest
- Demand registration
- On-going support and training



# Next steps

- State aid
- Procurement
- Demand registration



# Want to know more?

Please contact the broadband project  
manager

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